Sinclair Broadcast Group has flaunted FCC rules regarding ownership of multiple stations in one service area. The FCC and congress established those rules to prevent one owner from dominating the local discourse with their opinion. While Sinclair has the right to air whatever they want, they do not have the right to portray partisan documentary as if it were news. It would be no more legitimate to air Michael Moore's documentary and present it as news. These activities demonstrate that Sinclair has a motive beyond balance presentation of the issues. That they wish not to present balanced reporting is not the issue for the FCC. That they have been allowed to dominate local coverage is the issue for the FCC. It is as important now as it was when the FCC was established to assure that more than one voice is heard in a market area. It is in fact the FCC's responsibility.